

# E Squared Venture Capital Group

Culpeper, Virginia



**Entrepreneurial ENERGY**  
... it drives America®

Panelist ID:

## Investment Evaluation Rubric for Oral Presentation

←----- Scoring ----->										
10	9	8	7	6	5	4	3	2	1	0
Exceeds Expectations		Meets Expectations			Below Expectations			Little Value		No Value

Enter team names ----->

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### Oral Presentation (40% of total score)

	Score (0-10)	Score (0-10)	Score (0-10)	Score (0-10)	Score (0-10)	Score (0-10)	Score (0-10)
First impression - posture, confidence, etc.							
Team is dressed professionally							
Presentation is convincing							
Presentation sold you on investing in it							
Presentation is clear & concise							
Evidence of teamwork in presentation							
Team demonstrates maturity & professionalism							
Effective use of visuals and multimedia							
Smooth transitions from one presenter to the next							
Quality of answers to questions from the panel							
All team members must participate							
Length within guidelines of 15 minutes							
Competitors & competitive products/services are identified							
Projected market share is stated and is reasonable							
Data used is meaningful, believable, and sources are documented							

	Y or N	Y or N	Y or N	Y or N	Y or N	Y or N	Y or N
<i>Should E Squared Venture Capital consider investing in this business?</i>							